

Omnicom Group Named to FORTUNE'S List of "America's Most Admired Companies"

New York, March 9, 2005 - FORTUNE magazine has named Omnicom Group one of "America's Most Admired Companies" for 2004. Omnicom Group ranked number one in the advertising / marketing industry group and ranked number six in the top ten long-term investment category among all FORTUNE 1000 companies and the top 25 foreign companies in U.S. revenues. In the eight key attributes listing within its industry, Omnicom Group ranked number one in innovation, employee talent, use of corporate assets, quality of management, financial soundness and long-term investment and number two in social responsibility. The list was published in the March 7th issue, and is available on www.fortune.com.

To compile the list, FORTUNE and its survey partner, Hay Group, asked executives, directors, and securities analysts to rate companies with the largest revenues in 65 industries. To qualify for the list, a company must rank among the Fortune 1000 or among the top 25 foreign companies in U.S. revenues. In all, 10,000 people ranked 582 companies on eight attributes: Innovation, Employee Talent, Financial Soundness, Quality of Management, Use of Corporate Assets, Social Responsibility, Long-term Investment, and Quality of Products/Services.

Omnicom Group Inc. (NYSE-OMC) (www.omnicomgroup.com) is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.