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Online Survey Solution Welcomes New Director

Meg Ryan joins OSS as Director of Client Development



Online Survey Solution, the full-service online data collection unit of M/A/R/C[®] Research, announces that **Meg Ryan** has joined as Director of Client Development. She will be responsible for selling online data collection services to marketing research firms and consultants. Ms. Ryan has over 18 years of experience in the market research industry.

"I have known Meg for several years. She is extremely well-respected in the industry and I am confident that she will help take Online Survey Solution to the next level in 2007" said Janet Savoie, Sr. Director of Client Development.

Ms. Ryan is actively involved in the marketing research industry where she is a member of the American Marketing Association, American Association for Public Opinion Research, and the Marketing Research Association where she is the Director at Large of the New York Chapter. In addition, she is a frequent speaker at industry related conferences.

Ms. Ryan spent the last 11 years at Marketing Systems Group where she was an Account Executive responsible for establishing and maintaining client relationships, consulting on various sampling methodologies and generating revenues among new and existing accounts. Ms. Ryan received her B.S. in Business Administration from the University of Dayton.