



On the M/A/R/C®

Bringing health into focus



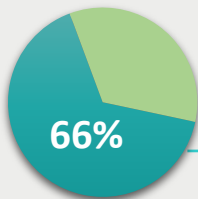
Diabetes Awareness Month

M/A/R/C®'s online survey of people with Type 1 or Type 2 diabetes revealed they generally have a **positive** outlook on their own **well-being** despite dealing with a chronic condition.

52% Feel their daily life is filled with things that interest them

56% Feel calm and relaxed

57% Feel cheerful and in good spirits



Two-thirds agree it is worth the effort to stay healthy to receive discounts on health insurance, and **6 in 10** are interested in receiving information related to their health and fitness.



People with diabetes are willing to share their health info with healthcare partners.

9 in 10 are willing to share info with their primary care doctor.



4 in 10 are willing to share info with a health insurance company.

7 in 10 people with diabetes feel they are partners with their healthcare providers.



Incentives from health insurance providers could help overcome the hesitancy among the **39%** who claim they are not willing to change their habits to get healthier.

We'd love to share more!

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