



M/A/R/C® examines pet adoption during COVID-19 and the likelihood of rehoming pets adopted by first-time pet owners

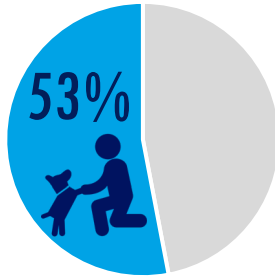


Pet adoptions spiked during the pandemic.

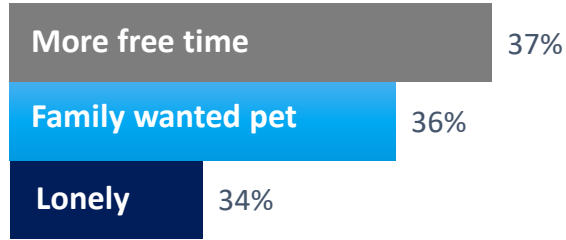


32%

Of pet owners acquired a new pet during the pandemic.



Are first-time pet owners



Top reasons for adopting

Last fall, M/A/R/C uncovered an alarming statistic that **65%** of first-time pet owners had considered rehoming their pets. As of April 2021, **7%** have already rehomed their pets and **42%** are still considering it.



Reasons for Rehoming Consideration

(in descending order)

-  Too much commitment
-  Too expensive
-  Pet doesn't get along well with others in home
-  Pet has aggressive tendencies
-  Pet has behavioral problems



About 1 in 4 don't know what to do with their pet when they return to working outside the home.

We'd love to share more!

Let's Connect: Follow us on [LinkedIn](#)

To learn more, please contact: marketing@marcresearch.com

